

More than eight months after the national lockdown was announced in late March, urban India is learning to live with the Covid-19 pandemic. In fact, indicating a positive outlook for the future, many survey respondents in a recent survey say they plan to return to pre-lockdown levels of shopping, personal grooming, going to cinemas and socializing as pandemic fears continues to recede. The survey findings highlight that the suppression of consumer demand because of fears of job losses and salary cuts could be coming to an end. Increasingly, urban Indians are showing increased confidence about the future of the economy. This could be an indicator of the possible 'pent-up demand' that several economists have been talking about demand that could be unleashed once a vaccine is developed and distributed, or when there are signs of the pandemic's spread reducing to negligible levels or vanishing totally. Around 65 per cent of respondents said they had settled into new routines, or that they saw signs of the situation improving, or they had come to terms with the pandemic and were moving on with their lives. And since the survey was conducted before

**the news of the successful trials of the Pfizer vaccine for the coronavirus was announced, it is likely that the consumers are now even more positive in their outlook about the future.**

**Q 1. The willingness of consumers to go to normal lifestyle indicates their**

- A. Casual Attitude**
- B. Change of moods**
- C. Desire for future plans**
- D. Sense of Economic Security**

**Q 2. What does the author mean by 'Pent-up –demand' ?**

- A. Desire (Suppressed) to spend money once pandemic is controlled**
- B. Economic Normalcy Of consumers**
- C. Shopping by an consumer**
- D. Criticism of the public on the pay-cuts**

**Q 3. What according to the author , is the reason behind suppression of consumers demand?**

- A. the lack of vaccine till date**
- B. Professional insecurity**
- C. Motive to save up money**
- D. careful and calculative attitude of the general public**

**Q 4. What is the mean of 'Suppress'**

- A. Assist**
- B. Quell**
- C. Allow**
- D. Criticize**

**Q 5. Which statement in the passage indicates that 'Life must go on''**

- A. They settled into their new routine**
- B. Salary cuts could be coming to an end**
- C. People are moving on with their lives**
- D. 'Pent up demand'**